

General Services Administration
Federal Supply Service

ID Analytics, Inc.

Authorized Federal Supply Schedule
Financial and Business Solutions (FABS)

SIN 520-16 Business Information Services
SIN 520-18 Independent Risk Analysis
SIN 520-19 Breach Analysis

Contract Number: GS-23F-0054U
Contract Period: August 8, 2008 - August 7, 2013
Business Size: Small

ID Analytics, Inc.
P.O. Box 502833
San Diego, CA 92150-2833

Tel: 858-312-6317
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Fax: 858-451-9051

www.idanalytics.com/government
government@idanalytics.com



On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The INTERNET address GSA Advantage! is: GSAAvantage.gov.

For more information on ordering from Federal Supply Schedules click on the SS Schedules button at fss.gsa.gov.

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Customer Information

Awarded SINs	520-16	Business Information Services
	520-18	Independent Risk Analysis
	520-19	Breach Analysis

Lowest priced item on this schedule is:	520-16 :	"AUTH-RI 1" - \$0.105 per
	520-18:	"IRA 49" - \$18,000.00
	520-19:	"Breach 49" - \$18,136.02

Maximum Order: \$1,000,000.00

Minimum Order: \$300.00

Geographic Coverage: 48 contiguous states, Alaska, Hawaii, Puerto Rico, Washington, DC, and U.S. Territories

Point of Product: U.S.A.

Discount from list prices or statement of net price: Prices shown herein are Net

Quantity Discounts: See attached price list

Prompt Payment Discounts: Net 30 Days

Government purchase credit cards: Accepted at or below the micro-purchase threshold

Government purchase credit cards: Not accepted above micro-purchase threshold

Foreign Items: None

Time of Delivery: Per individual task order

Expedited Delivery: Contact contractor

Overnight and 2-day delivery: Contact contractor

Urgent Requirements: When the FSS contract delivery period does not meet the bona fide urgent delivery requirements of an ordering agency, the agency may contact the ID Analytics Inc. Contract Administrator for purposes of job training accelerated delivery. ID Analytics, Inc. will offer an accelerated delivery date if possible to the ordering agency in accordance with all other terms and conditions of the contract.

FOB Point: Destination within the United States.

Ordering Address: ID Analytics, Inc.
P.O. Box 502833
San Diego, CA 92150-2833

Ordering Procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPAs), and a sample BPA can be found at the GSA/FSS Schedule homepage (fss.gsa.gov/schedules).

Payment Address: ID Analytics, Inc.
P.O. Box 502833
San Diego, CA 92150-2833

Warranty Provision: Not applicable

Export Packing Charges: Not applicable

Terms and conditions of Government purchase card acceptance (if applicable): None

Terms and conditions of rental, maintenance, and repair: Not applicable

Terms and conditions of installation: Not applicable

Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices: Not applicable

Terms and conditions for any other services: Not applicable

List of service and distribution points: Not applicable

List of participating dealers: Not applicable

Preventive maintenance: Not applicable

Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants): Not applicable

Section 508 Compliance: ID Analytics, Inc. will comply with Section 508 as specified in each individual delivery order

Date Universal Number System (DUNS) number: 00-339-9636

Notification regarding registration in Central Contractor Registration (CCR) database: ID Analytics, Inc. is registered in the CCR database

Point of Contact for Contract Administration:

Paul Norton
858.312.6317
pnorton@idanalytics.com

Corporate Overview

Providing On-Demand Identity Intelligence to the Government

ID Analytics gives you unprecedented visibility into individual identities so you can manage identity risk, increase program integrity and protect personal information. ID Analytics pioneered the concept of identity intelligence which enables clients to realize more potential from more customers while protecting consumers from the detrimental impact of identity theft.

Through on-demand identity intelligence, our solutions help the top U.S. communication and financial service companies, as well as major retailers, government agencies and healthcare insurers address top-of-mind business challenges including:

1. **Identity Risk Management** - The industry's most accurate identity risk analytics deliver real-time visibility into individual identities across any point of customer contact including online, call centers, mail, and in-store interactions.
2. **Authentication** - For industries needing identity confirmation across the broad spectrum of consumer interactions, our cost-effective authentication solutions minimize customer friction and abandonments by leveraging unique, proprietary data from the ID Network[®], the nation's only real-time, cross-industry compilation of identity information.
3. **Credit Analytics** - Innovative usage of analytics allows ID Analytics to gain a unique identity-centric perspective of creditworthiness. ID Analytics improves traditional credit decisioning by gleaning insight from information that is not being captured in today's credit model—the stability of an individual. This insight can be used in combination with legacy credit scores to provide an incremental perspective of risk.
4. **Protecting Personal Information**: Constituents trust the government to protect their personally identifiable information from misuse. Government assurance efforts face increasing challenges from insider threats and undiscovered data leakages. ID Analytics' solution can identify risks to PII entrusted to government agencies including specific harm analysis to facilitate appropriate incident response procedures.

How It Works

By devising innovative solutions that combine identity activity with sophisticated pattern recognition techniques, ID Analytics has forged an identity-centric strategy based on three important differentiators.

One is an extensive, continuously updated network of identity-related information and events available only to us. Our proprietary ID Network[®] is the nation's only real-time, cross-industry compilation of identity information. We built the network from the ground up, gathering a constant stream of input from Fortune 100 companies. By contributing 360 billion aggregated attributes, two million reported frauds, and one billion consumer transactions, these leading organizations ensure the ID Network's real-time ability to deliver reliable, high-resolution visibility into how an identity behaves across industries over time.

The second component of this powerful identity-centric strategy is called Personal Topology[™]. Personal Topology is an abstract representation of the complete ID Network view of each individual's particular identity characteristics including connectedness to

other individuals and their unique identity characteristics. This view of individual and collective identities and their relationship to each other provides unique visibility into the inherent risk characteristics that are extremely meaningful when making credit and risk decisions.

ID Analytics' patented technical approach (U.S. Patent Number 2,458,508) uses link analysis to identify anomalies in the relationships between people and their individual identity elements such as name, address and phone number. The newly patented Advanced AnalyticsSM technology scans billions of identity elements within the ID Network to find anomalous relationships in real time. Complex machine learning algorithms, rules, and optimization processes are used to assess such things as the authenticity of an online identity, an applicant's creditworthiness, or a consumer's exposure to identity theft.

Together, our ID Network, Personal Topology, and Advanced Analytics allow us to reveal unique identity visibility to our customers-in real-time. These capabilities provide a source of meaningful visibility and powers on-demand identity intelligence solutions for our customers.

ID Analytics offers a range of products and solutions that address the increasingly sophisticated needs of its customers. These include:

ID Score[®]: Delivers reliable, high-resolution visibility into identity activity across industries over time in order to accurately assess identity risk at critical points of customer interaction.

ID Score[®]–Action: Supplements credit decisioning processes with identity risk tolerances which are actionable under the Fair Credit Reporting Act.

ID Analytics[®] Credit Optics[™] Improves credit decisioning by gleaning insight from information that is not typically analyzed when calculating a traditional credit score — the stability of an individual.

ID Analytics for Authentication[™]: Offers a cost-effective, network based authentication solution that uses identity intelligence to dynamically generate authenticating questions that are unique to an individual.

ID Analytics for Data Defense[™]: Proactively monitors organizational data and detects indications of identity theft due to lost hard drives, stolen laptops, or illicit behavior by internal or external parties.

ID Analytics for Identity Monitoring[™]: Provides an “early warning” identity theft monitoring service that lets consumers know when their identity is at risk and alerts them when their identity is being used—potentially without permission.

For more information on how your agency can benefit from the increased insight and proactive protection of on-demand identity intelligence, please contact us at government@idanalytics.com, 858-312-6200 or 866-248-7344. Or, visit www.idanalytics.com.

Services

520-16 Business Information Services

ID Analytics pioneered the concept of on-demand identity intelligence and remains at the forefront of providing unprecedented visibility into the risk level and revenue opportunity of any individual.

Using proprietary advanced analytics and the unique ID Network, ID Analytics delivers adaptive, real-time identity intelligence solutions which can be applied to a variety of critical customer interactions such as account origination, identity proofing, password resets, and profile changes and across any point of customer contact, including online, call centers, mail and in-store interactions

ID Score® relies on data within the ID Network® — the nation's only real-time, cross-industry compilation of identity information, to deliver reliable, high resolution visibility into how an identity behaves across industries over time.

ID Score provides a rank-ordering of the likelihood of identity risk associated with the identity elements (Name, Address, Social Security Number, Date of Birth, Home Phone, and/or Work Phone) asserted on an application for credit, service or on other similar "enrollment" events.

ID Score uses patented identity fraud detection technology and also includes online identity elements such as Internet protocol (IP) addresses, device fingerprint, email address, and IP geo-location data to further reduce fraud in the online environment

In every implementation, ID Score has proven its ability to focus identity verification resources on truly questionable accounts, while avoiding unnecessary contact with valuable, low-risk consumers. As a result, our clients have seen fewer losses, more efficiently used manual review resources, and enhanced their customer relationships.

ID Score®-Action is a custom version of ID Score that supplements credit decisioning processes with identity risk predictions which are actionable under the Fair Credit Reporting Act.

ID Analytics for Authentication is a network based authentication solution that leverages Advanced Analytics and the ID Network, to intelligently authenticate individuals. By clarifying the complex information patterns that make up an individual identity, ID Analytics for Authentication provides the ability to differentiate between high- and low-risk identities while eliminating unnecessary, intrusive contact with legitimate, trustworthy customers.

In addition, this technology protects organizations, and the customers they serve, by detecting the attempted use of synthetic, or fictitious, identities - overcoming a known limitation of most data verification tools.

This solution first assesses identity risk utilizing ID Analytics ID Score service and then, if required, authenticates the identity utilizing strong, yet recognizable authentication questions.

In the event an authentication session is required, ID Score provides the insight required to throttle the sophistication of the authentication session thereby providing a stronger authentication capability and one that is friendly to your customer.

In cases where the risk of identity fraud is high, or according to a business rules, Certain ID™ dynamically generates personally relevant questions that cannot be answered by simply examining public records or credit reports. By leveraging up-to-the-minute data in the ID Network, ID Analytics for Authentication delivers questions that are top of mind for legitimate individuals and very difficult for someone perpetrating identity fraud to guess correctly.

The ID Network is the nation's only real-time, cross-industry compilation of identity information and is the source of information for the authentication session. And, because the ID Network is a private, proprietary data source, ID Analytics can generate unique questions that do not exist in public records.

ID Analytics Credit Optics™ improves credit decisioning by gleaning insight from information that is not typically analyzed when calculating a traditional credit score.

While traditional credit scores determine credit risk by predicting the willingness and ability to repay debt, ID Analytics Credit Optics introduces a unique, third dimension to this analysis—the stability of an individual. When used in combination with legacy credit scores, this incremental perspective of risk has been proven to eliminate up to 25% of credit losses without reducing the number of accounts booked.

In addition to strengthening the loss mitigation strategies being applied to existing portfolios, ID Analytics Credit Optics also supports responsible growth within emerging consumer segments. These attractive, emerging markets are typically comprised of individuals that do not conform to established credit risk profiles.

As a result, these “thin file” customers are often ignored or incorrectly categorized as high risk because their credit histories do not provide adequate detail to calculate a traditional credit score. ID Analytics Credit Optics is being used to identify the 20% of thin file accounts that will develop into profitable customers across a variety of industries.

ID Analytics can help government agencies by:

- Pinpointing customers worthy of receiving an improved offer
- Reducing Credit Losses with Unique Perspective of Risk
- Assessing risk across the entire spectrum or loan portfolio

520-18 Independent Risk Analysis

ID Analytics offers government agencies independent risk analysis services that can proactively protect personal information entrusted to your organization and identify data leakage and risks from insider threats.

ID Analytics for Data Defense proactively monitors personal information entrusted to your organization to detect potential misuse by internal and external parties. By analyzing the data files you maintain as well as 360 billion aggregated attributes and two million reported frauds within the ID Network, the nation's only real-time, cross-industry compilation of identity information, we are able to detect indications of identity theft due to lost hard drives, stolen laptops, or illicit behavior.

The output of our services can yield a certification of No Harm or a Harm Report requiring further investigation. If No Harm is discovered, the client can use this result in outbound communications to its stakeholders and the media. In the unfortunate event that evidence of data misuse is found or data loss has occurred, the ID Analytics for Data Defense solution provides breach analysis services free of charge. This service includes a review of all information compromised by a data breach for trends and unusual patterns. The circumstances surrounding the breach are investigated to determine whether it appears to be incidental, accidental or targeted.

The analysis may be used to help facilitate victim assistance in the form of identity restoration support or extended identity monitoring services which alert individuals when their identity is being used — potentially without permission. If the misuse of data is traced to an inside threat, ID Analytics will work with you to identify all employees or contractors with access to the data. In the case of data breach from an external party, ID Analytics can work with you to identify the source and location of misuse in order to provide law enforcement the information they need to take action.

Independent Risk Analysis can:

- Assist in determining whether a specific incident is a data breach requiring public notification;
- Determine if an incident has caused harm and , if so, identify those individuals in need of assistance
- Guide agencies on how to minimize the harm associated with an incident
- Provide a retrospective harm analysis and/or can monitor an incident on an ongoing basis

520-19 Breach Analysis

ID Analytics offers a unique and innovative approach to determining whether an individual data breach has resulted in harm.

By utilizing the ID Network, the nation's only real-time, cross-industry compilation of identity information, and advanced analytics, we are able to pinpoint harm associated with incidents involving personal identifiable information. Once an incident has been identified, ID Analytics breach analysis services monitor the personal information associated with the incident on a regular basis to determine if harm has been done to those identities associated with the incident.

The output of our services can yield a certification of No Harm or a Harm Report requiring further investigation. If No Harm is discovered, the client can use this result in outbound communications to its stakeholders and the media. When harm is found, the analysis may be used to help facilitate victim assistance in the form of identity restoration support or extended identity monitoring services which alert individuals when their identity is being used — potentially without permission. ID Analytics can also work with you to identify the source and location of misuse in order to support associated legal, privacy and communication issues.

For multiple incidents involving PII, agencies might also consider ID Analytics for Data Defense which provides comprehensive coverage for all incidents.

ID Analytics for Data Defense proactively monitors personal information entrusted to your organization to detect potential misuse by internal and external parties. By analyzing the data files you maintain as well as 360 billion aggregated attributes and two million reported frauds within the ID Network, the nation's only real-time, cross-industry compilation of identity information, we are able to detect indications of identity theft due to lost hard drives, stolen laptops, or illicit behavior.

The output of our services can yield a certification of No Harm or a Harm Report requiring further investigation. If No Harm is discovered, the client can use this result in outbound communications to its stakeholders and the media. In the unfortunate event that evidence of data misuse is found or data loss has occurred, the ID Analytics for Data Defense solution provides breach analysis services free of charge. This service includes a review of all information compromised by a data breach for trends and unusual patterns. The circumstances surrounding the breach are investigated to determine whether it appears to be incidental, accidental or targeted.

Breach Analysis services:

- Identify whether harm is or is not associated with an incident
- Guide agencies on how to minimize the harm associated with an incident
- Are included in ID Analytics for Data Defense which provides a pro-active means to protect personal information entrusted to your organization and covers all incidents

Prices

520-16 Business Information Services

Part Number	Support Product	GSA Price (each)
ID SCORE 1	ID Score 1,000,000 or more score requests / month	\$0.280
ID SCORE 2	ID Score 500,000 – 999,999 score requests / month	\$0.320
ID SCORE 3	ID Score 250,000 – 499,999 score requests / month	\$0.340
ID SCORE 4	ID Score 100,000 – 249,999 score requests / month	\$0.360
ID SCORE 5	ID Score 1 – 99,999 score requests / month	\$0.380
ACTION 1	ID Score-Action 1,000,000 or more score requests / month	\$0.350
ACTION 2	ID Score -Action 500,000 – 999,999 score requests / month	\$0.400
ACTION 3	ID Score-Action 250,000 – 499,999 score requests / month	\$0.425
ACTION 4	ID Score -Action 100,000 – 249,999 score requests / month	\$0.450
ACTION 5	ID Score-Action 1 – 99,999 score requests / month	\$0.475
AUTH-RI 1	ID Analytics for Authentication Risk Indicator 1,000,000 or more score requests / month	\$0.105
AUTH-RI 2	ID Analytics for Authentication Risk Indicator 500,000 – 999,999 score requests / month	\$0.120
AUTH-RI 3	ID Analytics for Authentication Risk Indicator 250,000 – 499,999 score requests / month	\$0.128
AUTH-RI 4	ID Analytics for Authentication Risk Indicator 100,000 – 249,999 score requests / month	\$0.135
AUTH-RI 5	ID Analytics for Authentication Risk Indicator 1 – 99,999 score requests / month	\$0.143
AUTH-RS 1	ID Analytics for Authentication Risk Score add on to Risk Indicator 1,000,000 or more score requests / month	\$0.175
AUTH-RS 2	ID Analytics for Authentication Risk Score add on to Risk Indicator 500,000 – 999,999 score requests / month	\$0.200
AUTH-RS 3	ID Analytics for Authentication Risk Score add on to Risk Indicator 250,000 – 499,999 score requests / month	\$0.213
AUTH-RS 4	ID Analytics for Authentication Risk Score add on to Risk Indicator 100,000 – 249,999 score requests / month	\$0.225
AUTH-RS 5	ID Analytics for Authentication Risk Score add on to Risk Indicator 1 – 99,999 score requests / month	\$0.238
AUTH-CI	ID Analytics for Authentication Certain ID	\$0.315
OPTICS 1	Credit Optics 1,000,000 or more score requests / month	\$0.525
OPTICS 2	Credit Optics 500,000 – 999,999 score requests / month	\$0.600
OPTICS 3	Credit Optics 250,000 – 499,999 score requests / month	\$0.638
OPTICS 4	Credit Optics 100,000 – 249,999 score requests / month	\$0.675
OPTICS 5	Credit Optics 1 – 99,999 score requests / month	\$0.713

Additional discounts are available for multi year contracts.

Note:

The use and protection of personal identifiable information is covered by various laws, and numerous security and privacy regulations. As a result, additional contract documentation, not incorporated into this contract by GSA, will be required by ID Analytics prior to service. This documentation is available from ID Analytics and any revisions, modifications, and/or deletions will be negotiated at the task order level on an individual ordering basis.

520-18 Independent Risk Analysis

Part Number	Support Product	GSA Price
IRA 1	Data Defense 25,000,000 - unlimited - One Time	\$0.17
IRA 2	Data Defense 25,000,000 - unlimited - One Year	\$0.22
IRA 3	Data Defense 25,000,000 - unlimited - Two Years	\$0.28
IRA 4	Data Defense 25,000,000 - unlimited - Three Years	\$0.35
IRA 5	Data Defense 15,000,000 - 24,999,999 - One Time	\$0.19
IRA 6	Data Defense 15,000,000 - 24,999,999 - One Year	\$0.24
IRA 7	Data Defense 15,000,000 - 24,999,999 - Two Years	\$0.30
IRA 8	Data Defense 15,000,000 - 24,999,999 - Three Years	\$0.37
IRA 9	Data Defense 5,000,000 - 14,999,999 - One Time	\$0.22
IRA 10	Data Defense 5,000,000 - 14,999,999 - One Year	\$0.27
IRA 11	Data Defense 5,000,000 - 14,999,999 - Two Years	\$0.34
IRA 12	Data Defense 5,000,000 - 14,999,999 - Three Years	\$0.43
IRA 13	Data Defense 4,000,000 - 4,999,999 - One Time	\$0.26
IRA 14	Data Defense 4,000,000 - 4,999,999 - One Year	\$0.33
IRA 15	Data Defense 4,000,000 - 4,999,999 - Two Years	\$0.41
IRA 16	Data Defense 4,000,000 - 4,999,999 - Three Years	\$0.52
IRA 17	Data Defense 3,000,000 - 3,999,999 - One Time	\$0.34
IRA 18	Data Defense 3,000,000 - 3,999,999 - One Year	\$0.43
IRA 19	Data Defense 3,000,000 - 3,999,999 - Two years	\$0.56
IRA 20	Data Defense 3,000,000 - 3,999,999 - Three years	\$0.70
IRA 21	Data Defense 2,000,000 - 2,999,999 - One Time	\$0.43
IRA 22	Data Defense 2,000,000 - 2,999,999 - One Year	\$0.54
IRA 23	Data Defense 2,000,000 - 2,999,999 - Two Years	\$0.70
IRA 24	Data Defense 2,000,000 - 2,999,999 - Three Years	\$0.88
IRA 25	Data Defense 1,000,000 - 1,999,999 - One Time	\$0.60
IRA 26	Data Defense 1,000,000 - 1,999,999 - One Year	\$0.76
IRA 27	Data Defense 1,000,000 - 1,999,999 - Two Years	\$0.97
IRA 28	Data Defense 1,000,000 - 1,999,999 - Three Years	\$1.22
IRA 29	Data Defense 500,000 - 999,999 - One Time	\$0.86
IRA 30	Data Defense 500,000 - 999,999 - One Year	\$1.08
IRA 31	Data Defense 500,000 - 999,999 - Two Years	\$1.38
IRA 32	Data Defense 500,000 - 999,999 - Three Years	\$1.74
IRA 33	Data Defense 100,000 - 499,999 - One Time	\$1.21
IRA 34	Data Defense 100,000 - 499,999 - One Year	\$1.51
IRA 35	Data Defense 100,000 - 499,999 - Two Years	\$1.95
IRA 36	Data Defense 100,000 - 499,999 - Three Years	\$2.46
IRA 37	Data Defense 50,000 - 99,999 - One Time	\$1.72
IRA 38	Data Defense 50,000 - 99,999 - One Year	\$2.16
IRA 39	Data Defense 50,000 - 99,999 - Two Years	\$2.78
IRA 40	Data Defense 50,000 - 99,999 - Three Years	\$3.50
IRA 41	Data Defense 25,000 - 49,999 - One Time	\$2.24

IRA 42	Data Defense 25,000 - 49,999 - One Year	\$2.81
IRA 43	Data Defense 25,000 - 49,999 - Two Years	\$3.61
IRA 44	Data Defense 25,000 - 49,999 - Three Years	\$4.56
IRA 45	Data Defense 10,000 - 24,999 - One Time	\$2.76
IRA 46	Data Defense 10,000 - 24,999 - One Year	\$3.45
IRA 47	Data Defense 10,000 - 24,999 - Two Years	\$4.44
IRA 48	Data Defense 10,000 - 24,999 - Three Years	\$5.61
IRA 49	Data Defense under 10,000 (flat fee) - One Time	\$18,136.02
IRA 50	Data Defense under 10,000 (flat fee) - One Year	\$22,670.03
IRA 51	Data Defense under 10,000 (flat fee) - Two Years	\$29,219.14
IRA 52	Data Defense under 10,000 (flat fee) - Three Years	\$36,020.15

Notes:

One time analysis includes one report. One year of analysis includes four reports.

Unless otherwise specified, all prices are 'per identity' and reflect the total price for services provided for the duration listed in the description of the part number. For example, ordering part number "IRA 21" for a file with 2,500,000 identities results in a total spend of \$1,075,000 (calculated as 2,500,000 x \$0.43) for the one-time analysis. If instead the order is placed against part number "IRA 24" for a three year term, the total spend is \$2,200,000 (2,500,000 x \$0.88) assessed ratably across the three years (\$733,333.33 / year; equivalently, \$183,333.33 per quarterly Analysis).

The use and protection of personal identifiable information is covered by various laws, and numerous security and privacy regulations. As a result, additional contract documentation, not incorporated into this contract by GSA, will be required by ID Analytics prior to service. This documentation is available from ID Analytics and any revisions, modifications, and/or deletions will be negotiated at the task order level on an individual ordering basis.

520-19 Breach Analysis

Part Number	Support Product	GSA Price
Breach 1	Breach Analysis Services 25,000,000 - unlimited - One Time	\$0.17
Breach 2	Breach Analysis Services 25,000,000 - unlimited - One Year	\$0.22
Breach 3	Breach Analysis Services 25,000,000 - unlimited - Two Years	\$0.28
Breach 4	Breach Analysis Services 25,000,000 - unlimited - Three Years	\$0.35
Breach 5	Breach Analysis Services 15,000,000 - 24,999,999 - One Time	\$0.19
Breach 6	Breach Analysis Services 15,000,000 - 24,999,999 - One Year	\$0.24
Breach 7	Breach Analysis Services 15,000,000 - 24,999,999 - Two Years	\$0.30
Breach 8	Breach Analysis Services 15,000,000 - 24,999,999 - Three Years	\$0.37
Breach 9	Breach Analysis Services 5,000,000 - 14,999,999 - One Time	\$0.22
Breach 10	Breach Analysis Services 5,000,000 - 14,999,999 - One Year	\$0.27
Breach 11	Breach Analysis Services 5,000,000 - 14,999,999 - Two Years	\$0.34
Breach 12	Breach Analysis Services 5,000,000 - 14,999,999 - Three Years	\$0.43
Breach 13	Breach Analysis Services 4,000,000 - 4,999,999 - One Time	\$0.26
Breach 14	Breach Analysis Services 4,000,000 - 4,999,999 - One Year	\$0.33
Breach 15	Breach Analysis Services 4,000,000 - 4,999,999 - Two Years	\$0.41
Breach 16	Breach Analysis Services 4,000,000 - 4,999,999 - Three Years	\$0.52
Breach 17	Breach Analysis Services 3,000,000 - 3,999,999 - One Time	\$0.34
Breach 18	Breach Analysis Services 3,000,000 - 3,999,999 - One Year	\$0.43
Breach 19	Breach Analysis Services 3,000,000 - 3,999,999 - Two years	\$0.56
Breach 20	Breach Analysis Services 3,000,000 - 3,999,999 - Three years	\$0.70
Breach 21	Breach Analysis Services 2,000,000 - 2,999,999 - One Time	\$0.43
Breach 22	Breach Analysis Services 2,000,000 - 2,999,999 - One Year	\$0.54
Breach 23	Breach Analysis Services 2,000,000 - 2,999,999 - Two Years	\$0.70
Breach 24	Breach Analysis Services 2,000,000 - 2,999,999 - Three Years	\$0.88
Breach 25	Breach Analysis Services 1,000,000 - 1,999,999 - One Time	\$0.60
Breach 26	Breach Analysis Services 1,000,000 - 1,999,999 - One Year	\$0.76
Breach 27	Breach Analysis Services 1,000,000 - 1,999,999 - Two Years	\$0.97
Breach 28	Breach Analysis Services 1,000,000 - 1,999,999 - Three Years	\$1.22
Breach 29	Breach Analysis Services 500,000 - 999,999 - One Time	\$0.86
Breach 30	Breach Analysis Services 500,000 - 999,999 - One Year	\$1.08
Breach 31	Breach Analysis Services 500,000 - 999,999 - Two Years	\$1.38
Breach 32	Breach Analysis Services 500,000 - 999,999 - Three Years	\$1.74
Breach 33	Breach Analysis Services 100,000 - 499,999 - One Time	\$1.21
Breach 34	Breach Analysis Services 100,000 - 499,999 - One Year	\$1.51
Breach 35	Breach Analysis Services 100,000 - 499,999 - Two Years	\$1.95
Breach 36	Breach Analysis Services 100,000 - 499,999 - Three Years	\$2.46
Breach 37	Breach Analysis Services 50,000 - 99,999 - One Time	\$1.72
Breach 38	Breach Analysis Services 50,000 - 99,999 - One Year	\$2.16
Breach 39	Breach Analysis Services 50,000 - 99,999 - Two Years	\$2.78
Breach 40	Breach Analysis Services 50,000 - 99,999 - Three Years	\$3.50

Breach 41	Breach Analysis Services 25,000 - 49,999 - One Time	\$2.24
Breach 42	Breach Analysis Services 25,000 - 49,999 - One Year	\$2.81
Breach 43	Breach Analysis Services 25,000 - 49,999 - Two Years	\$3.61
Breach 44	Breach Analysis Services 25,000 - 49,999 - Three Years	\$4.56
Breach 45	Breach Analysis Services 10,000 - 24,999 - One Time	\$2.76
Breach 46	Breach Analysis Services 10,000 - 24,999 - One Year	\$3.45
Breach 47	Breach Analysis Services 10,000 - 24,999 - Two Years	\$4.44
Breach 48	Breach Analysis Services 10,000 - 24,999 - Three Years	\$5.61
Breach 49	Breach Analysis Services under 10,000 (flat fee) - One Time	\$18,136.02
Breach 50	Breach Analysis Services under 10,000 (flat fee) - One Year	\$22,670.03
Breach 51	Breach Analysis Services under 10,000 (flat fee) - Two Years	\$29,219.14
Breach 52	Breach Analysis Services under 10,000 (flat fee) - Three Years	\$36,020.15
Breach 53	Data Defense 25,000,000 - unlimited - One Time	\$0.17
Breach 54	Data Defense 25,000,000 - unlimited - One Year	\$0.22
Breach 55	Data Defense 25,000,000 - unlimited - Two Years	\$0.28
Breach 56	Data Defense 25,000,000 - unlimited - Three Years	\$0.35
Breach 57	Data Defense 15,000,000 - 24,999,999 - One Time	\$0.19
Breach 58	Data Defense 15,000,000 - 24,999,999 - One Year	\$0.24
Breach 59	Data Defense 15,000,000 - 24,999,999 - Two Years	\$0.30
Breach 60	Data Defense 15,000,000 - 24,999,999 - Three Years	\$0.37
Breach 61	Data Defense 5,000,000 - 14,999,999 - One Time	\$0.22
Breach 62	Data Defense 5,000,000 - 14,999,999 - One Year	\$0.27
Breach 63	Data Defense 5,000,000 - 14,999,999 - Two Years	\$0.34
Breach 64	Data Defense 5,000,000 - 14,999,999 - Three Years	\$0.43
Breach 65	Data Defense 4,000,000 - 4,999,999 - One Time	\$0.26
Breach 66	Data Defense 4,000,000 - 4,999,999 - One Year	\$0.33
Breach 67	Data Defense 4,000,000 - 4,999,999 - Two Years	\$0.41
Breach 68	Data Defense 4,000,000 - 4,999,999 - Three Years	\$0.52
Breach 69	Data Defense 3,000,000 - 3,999,999 - One Time	\$0.34
Breach 70	Data Defense 3,000,000 - 3,999,999 - One Year	\$0.43
Breach 71	Data Defense 3,000,000 - 3,999,999 - Two years	\$0.56
Breach 72	Data Defense 3,000,000 - 3,999,999 - Three years	\$0.70
Breach 73	Data Defense 2,000,000 - 2,999,999 - One Time	\$0.43
Breach 74	Data Defense 2,000,000 - 2,999,999 - One Year	\$0.54
Breach 75	Data Defense 2,000,000 - 2,999,999 - Two Years	\$0.70
Breach 76	Data Defense 2,000,000 - 2,999,999 - Three Years	\$0.88
Breach 77	Data Defense 1,000,000 - 1,999,999 - One Time	\$0.60
Breach 78	Data Defense 1,000,000 - 1,999,999 - One Year	\$0.76
Breach 79	Data Defense 1,000,000 - 1,999,999 - Two Years	\$0.97
Breach 80	Data Defense 1,000,000 - 1,999,999 - Three Years	\$1.22
Breach 81	Data Defense 500,000 - 999,999 - One Time	\$0.86
Breach 82	Data Defense 500,000 - 999,999 - One Year	\$1.08
Breach 83	Data Defense 500,000 - 999,999 - Two Years	\$1.38
Breach 84	Data Defense 500,000 - 999,999 - Three Years	\$1.74
Breach 85	Data Defense 100,000 - 499,999 - One Time	\$1.21
Breach 86	Data Defense 100,000 - 499,999 - One Year	\$1.51
Breach 87	Data Defense 100,000 - 499,999 - Two Years	\$1.95

Breach 88	Data Defense 100,000 - 499,999 - Three Years	\$2.46
Breach 89	Data Defense 50,000 - 99,999 - One Time	\$1.72
Breach 90	Data Defense 50,000 - 99,999 - One Year	\$2.16
Breach 91	Data Defense 50,000 - 99,999 - Two Years	\$2.78
Breach 92	Data Defense 50,000 - 99,999 - Three Years	\$3.50
Breach 93	Data Defense 25,000 - 49,999 - One Time	\$2.24
Breach 94	Data Defense 25,000 - 49,999 - One Year	\$2.81
Breach 95	Data Defense 25,000 - 49,999 - Two Years	\$3.61
Breach 96	Data Defense 25,000 - 49,999 - Three Years	\$4.56
Breach 97	Data Defense 10,000 - 24,999 - One Time	\$2.76
Breach 98	Data Defense 10,000 - 24,999 - One Year	\$3.45
Breach 99	Data Defense 10,000 - 24,999 - Two Years	\$4.44
Breach 100	Data Defense 10,000 - 24,999 - Three Years	\$5.61
Breach 101	Data Defense under 10,000 (flat fee) - One Time	\$18,136.02
Breach 102	Data Defense under 10,000 (flat fee) - One Year	\$22,670.03
Breach 103	Data Defense under 10,000 (flat fee) - Two Years	\$29,219.14
Breach 104	Data Defense under 10,000 (flat fee) - Three Years	\$36,020.15

Notes:

One time analysis includes one report. One year of analysis includes four reports.

Unless otherwise specified, all prices are 'per identity' and reflect the total price for services provided for the duration listed in the description of the part number. For example, ordering part number "Breach 21" for a file with 2,500,000 identities results in a total spend of \$1,075,000 (calculated as 2,500,000 x \$0.43) for the one-time analysis. If instead the order is placed against part number "Breach 24" for a three year term, the total spend is \$2,200,000 (2,500,000 x \$0.88) assessed ratably across the three years (\$733,333.33 / year; equivalently, \$183,333.33 per quarterly Analysis).

The use and protection of personal identifiable information is covered by various laws, and numerous security and privacy regulations. As a result, additional contract documentation, not incorporated into this contract by GSA, will be required by ID Analytics prior to service. This documentation is available from ID Analytics and any revisions, modifications, and/or deletions will be negotiated at the task order level on an individual ordering basis.